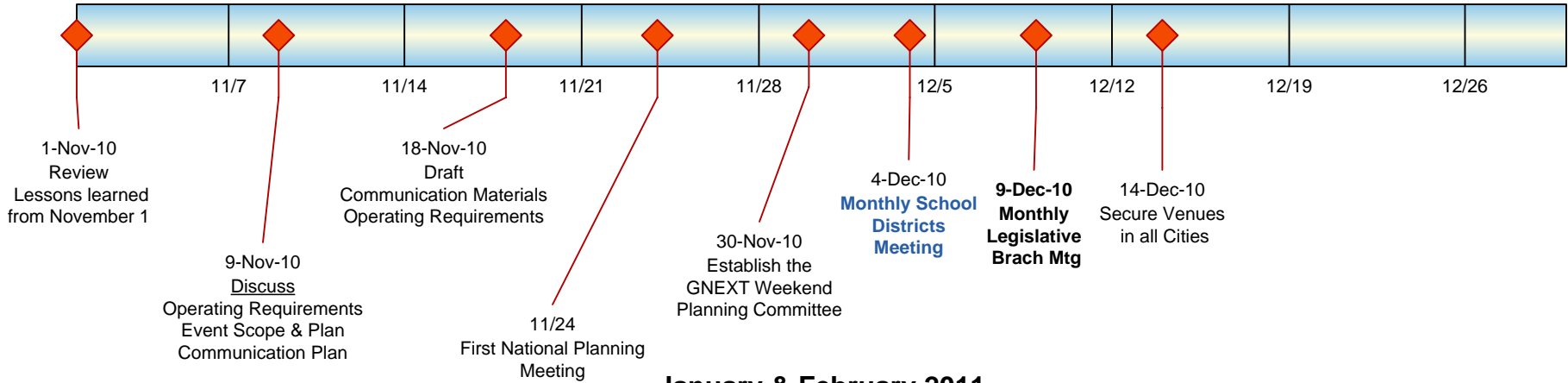


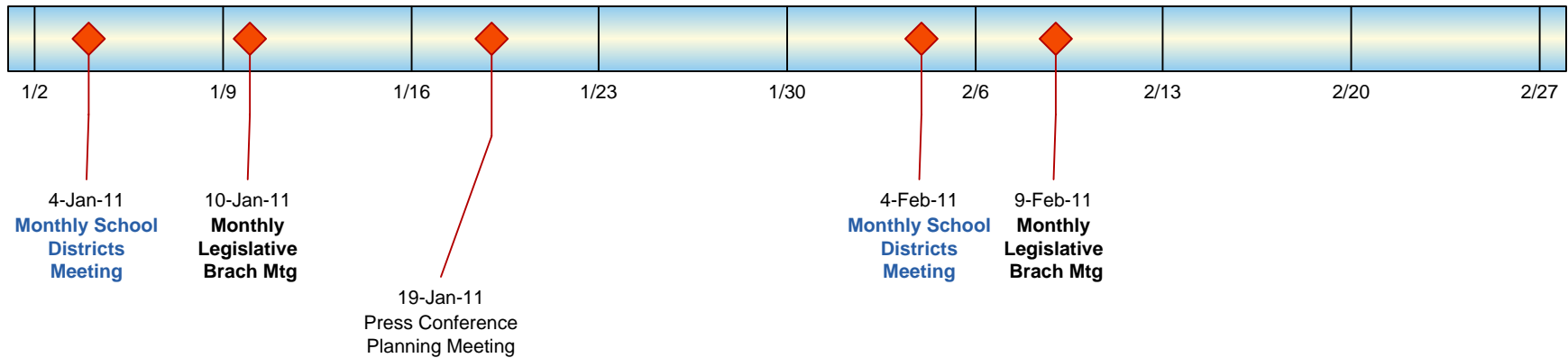
Generation Next Weekend Planning Timeline

Today is 10-10-2010

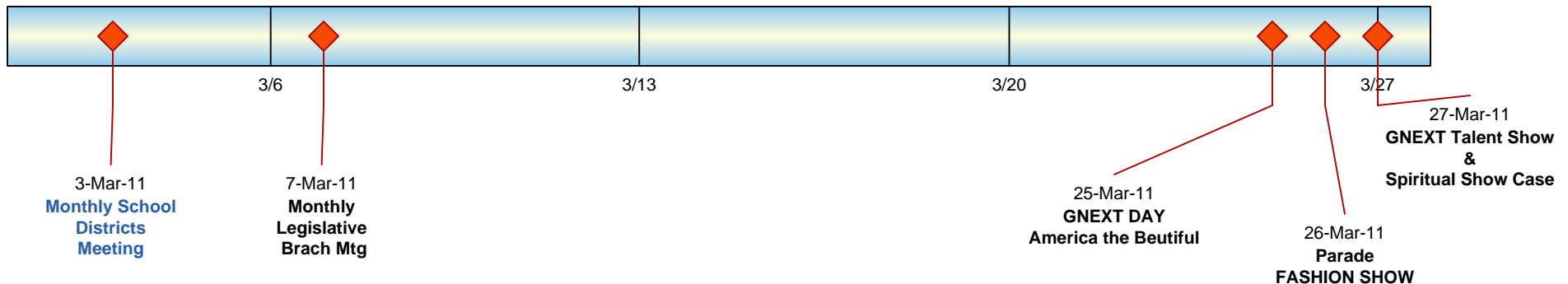
November & December 2010



January & February 2011



March 2011



Communication

- Communicate Sales Pitch (Efficiency was my idea, podcast, video clip, soundbites)
- Communicate Key Changes (Data Reduction)
- Communicate Cultural Changes (DEM/EM, GMFE, GMAE, EPM)
- Prepare Face to Face Communication by GM
- Create CST Communication (AE, Reports, Underwriting)
- Create FAQ (review sessions will help to generate these)
- Create Globalport pages
- Create Batch Communication
- Create Implementation Support Plan (telephone numbers, people, etc.)